

1977

# BRNO FAIR BRINGS MORE ORDERS FROM CZECHOSLOVAKIA

Historically, Czechoslovakia is one of the most advanced industrial countries and this is reflected in their sophisticated use of computers which now demands the most up-to-date systems available. Data capture is an important requirement in an economy with a centralised structure that has the need to process large volumes of data. Redifon Computers Limited has been the market leader for some time and the company's status was endorsed earlier this year when we were the first British company to be accredited by the Czechoslovakian Government.

During September and October our performance in Czechoslovakia was outstanding. Nineteen contracts were signed with a total value of £800,000. Most of the contracts were signed at the Brno Fair, the largest being for VZKG who are installing six systems in their steel works throughout Ostrava in addition to the two systems which were installed in 1974. Data will be communicated Seecheck to Seecheck and Seecheck to an ICL 2960 which is due for installation in 1978. VZKG is one of the largest and most advanced computer users in Czechoslovakia with over 40,000 employees in Ostrava alone.

Another advanced communication system has been ordered by the paper industry which is also a major activity in the Czech economy. Data will be communicated on daily production performances by telephone line to their headquarters in Prague.

Our first Slovakian order has been placed by the Slovak Ministry of Culture, in Bratislava, and the configuration includes a 40 Mbyte disc. Slovakia is the eastern province of Czechoslovakia and Roger Landau, General Manager for Czechoslovakia, believes that this is an area of great potential for Redifon. Other orders include two more systems for the Czech State Insurance and another one for the Czech Savings Bank, bringing a total of four Seecheck Systems for each of these customers.



Wenceslas Square, Prague.



Bratislava — first orders.