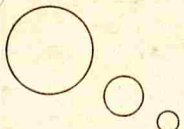




'Redifon build systems that combine sophistication in both hardware and software with simplicity of operation.'

Think about it.



For full details of Redifon Systems and their applications please complete this coupon and send it to us at the address below.

Name _____

Position _____

Company _____

Address _____

Tel. No. _____

REDIFON
COMPUTERS LIMITED

Kelvin Way, Crawley, Sussex.
Telephone: Crawley 31211. Telex: 877369.

Clean data for carpets

“REDIFON was selected because of the reputation of the company in terms of reliability, support, ease of use, plus personal recommendation,”

— Bob Assirati, Management Services Manager, British Carpets, of Glasgow

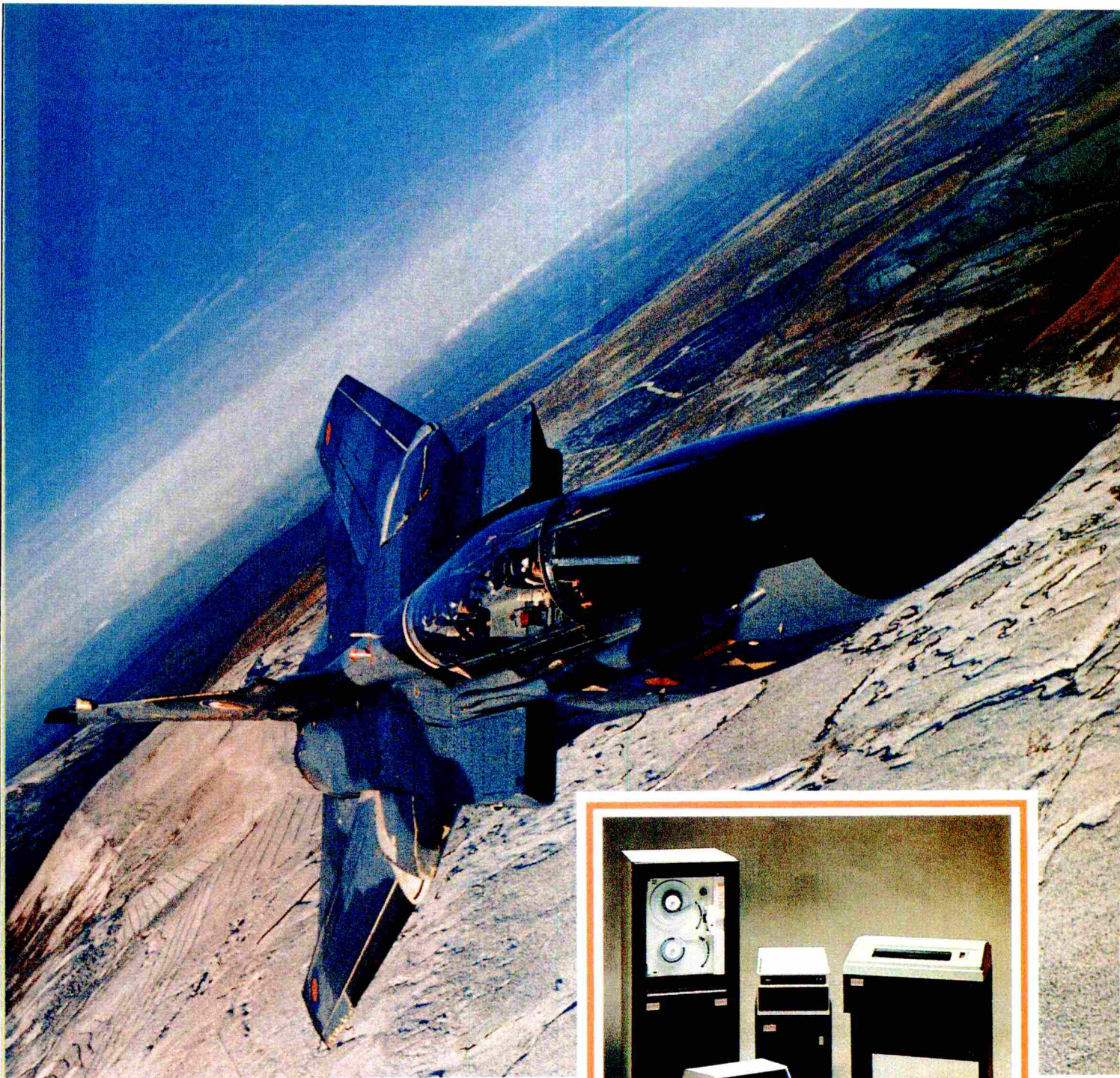
The Redifon data entry system will prepare clean data for their Burroughs 1726 mainframe. Initial applications include invoicing, payroll, purchase ledger and various production statistics.

Contract value: £31,200 (not including maintenance).

Configuration: 5 terminals and 5 MB disk.

Replaces: IBM punch card equipment.





British Aerospace order Redifon R850 System

British Aerospace has ordered an R850 distributed data processing system to be installed at their Preston factory.

The prime function of the R850 will be to prepare wire data for design and production; to monitor electrical standards for the Tornado aircraft and used in a development capacity for a computer aid application. All this data input information will be run on the Company's IBM 30/32 mainframe.

Jim Salisbury, Electrical Planning Manager, commented: "Redifon was chosen because of our past experience with their equipment in terms of reliability and the simplicity of their systems."

Configuration: Central processor with 128KB memory, 33MB disk, 9-track 800bpi 45ips tape drive, 10 terminals, 300lpm printer, two IBM communications boards, paper tape reader and paper tape punch.

Contract value: £99,000.



CANON CHOOSES REDIFON

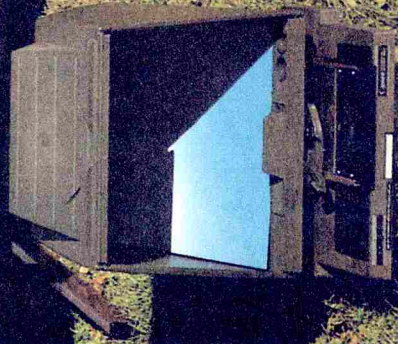
Canon Business Machines (UK) Ltd, a wholly-owned subsidiary of Canon Inc, the £500,000,000 international camera and business machine company, has ordered an R50 clustered terminal system.

Canon Business Machines are the UK distributors for the parent company's copier, calculator and microfilm products.

The R50 system will eventually provide clean data input for a new IBM 4331, and current plans include a data link with the European Headquarters in Amsterdam.

Canon's Data Processing Manager, David Woolston, commented: 'We selected Redifon because they offered better price performance than competitive key-to-disk equipment and greater flexibility than diskette data entry.'

Configuration: Central processor with 64KB memory, 2.5MB disk, 9-track, 1660bpi 25ips tape drive and two terminals.



Case-Poclair order an R850 system

Case-Poclair, one of the world's largest manufacturers of construction equipment, has ordered an R850 distributed data processing system for installation in their offices in Hook, near Basingstoke, Hants.

The R850 replaces an IBM 360/30 and will act in a stand-alone environment with consolidated accounting information being submitted to the Company's IBM 370 mainframe based in Germany.

Applications to be transferred include marketing and retailing whole units, spare parts and financial work.

Peter Child, Data Processing Manager, commented:

"Our major decision for choosing Redifon was based on the fact that we are developing a European network of this type of mini-computer.

Other selection factors included (i) the equipment is user friendly; (ii) local engineering support; (iii) operation systems facilities and (iv) communications ability."

Configuration: Central processor with 128KB memory, 66MB disk, 9-track 1600bpi 45ips tape drive, four terminals, 600lpm printer and IBM protocol communications.

Contract value: £81,500.



Cunard Steam-Ship Co.Ltd.

Cunard Steam-Ship Co Ltd, has ordered an R300 data entry system. Clean data will be prepared for the Company's Burroughs B3700 mainframe and applications to be transferred from the existing Redifon system include accounting and financial input. John Caldwell, Data Processing Manager, commented "We chose Redifon again because we were satisfied with the performance of the equipment and look forward to the improvements that the R300 offers".

Configuration: Central processor, 5MB disk, 9-track 800bpi 25ips tape drive, six terminals and 165cps systems printer.
Contract value: £44,300.



Queen Elizabeth 2 at Southampton.

Davy McKee (Oil & Chemicals) Ltd install R800/70 system



Redifon Computers Ltd are pleased to announce that Davy McKee (Oil & Chemicals) Ltd has placed an order for an R800/70 distributed data processing system.

Work to be transferred to this new system will cover all data entry for management and engineering systems. The R800/70 will be on-line to the Company's Univac 1100/81 mainframe located at Davy Computing Ltd, Sheffield. Full validation will now be performed locally and taken away from the mainframe in order

to bring this closer to the users, thus creating a distributed processing environment.

Asked why Redifon was chosen again, Tony Shields, Associate Director, replied: "The performance of our existing Redifon equipment has been excellent — therefore we did not want the 'hassle' of approaching another manufacturer.

"We have been very satisfied with the exceptional capabilities of Redifon's data entry and data validation and through their advanced technology, we will now

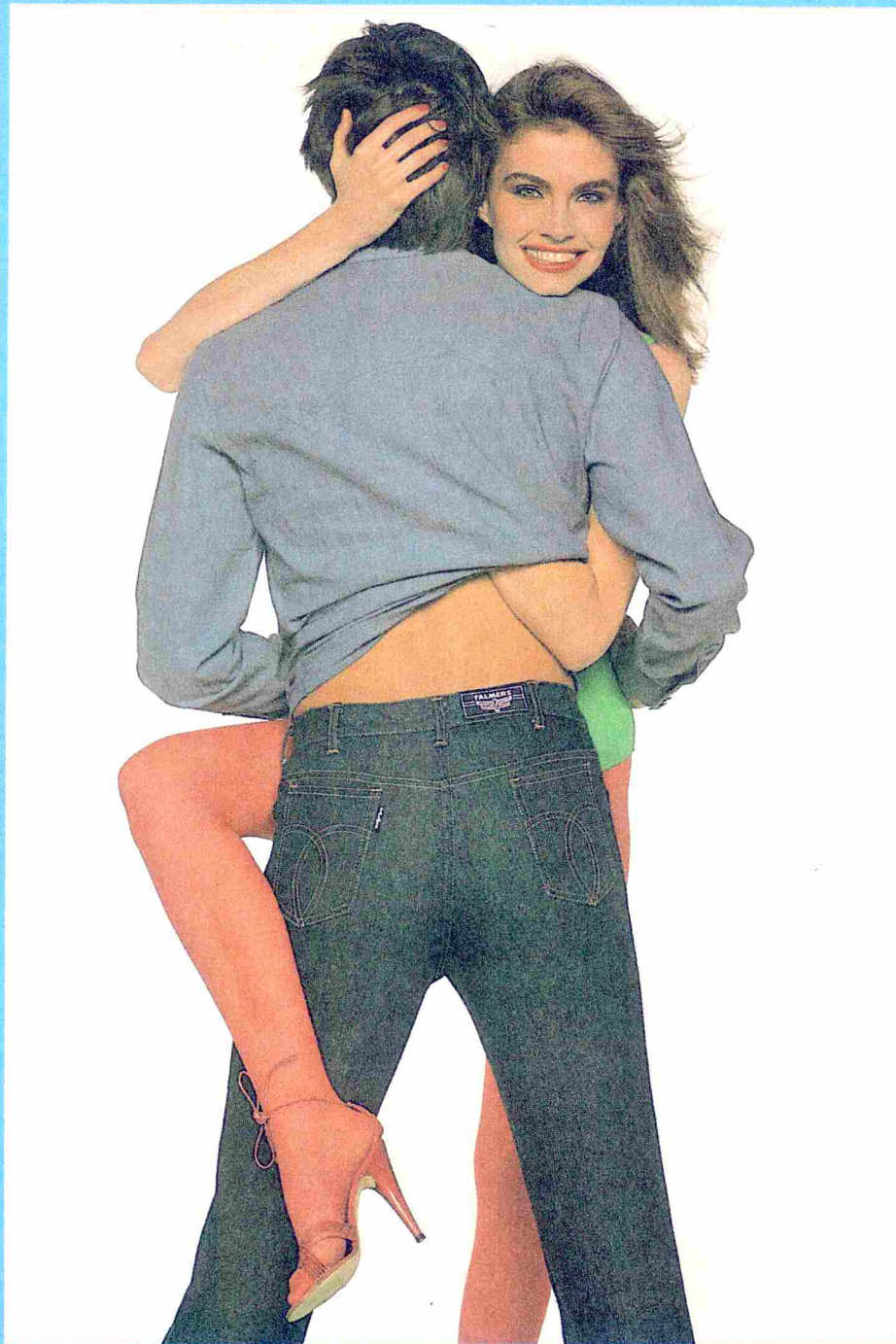
be able to take the validation away from our mainframe.

"In 1978 an article was written on Davy McKee and all our future plans as discussed with the writer, have now been achieved including Redifon to Univac communications. We are delighted with the results."

Configuration: Central processor with 128KB Mos Memory, 800 nanoseconds cycle, 33MB disk, 9-track 1600bpi tape drive and eight terminals. Existing 600lpm printer and 165cps terminal printer to be installed.

Contract value: £66,000.

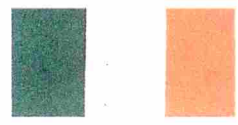
Falmer Jeans Ltd install a Redifon R850 system



Falmer Jeans Ltd, one of the world's leading manufacturers of jeans and other leisure clothes, has installed an R850 distributed data processing system. The R850 replaces Bureau data entry and work to be transferred includes batch input for all Falmer's systems to be run on their Burroughs B1800 mainframe. Adrian Cubitt, Data Processing Manager, commented: "We chose Redifon for a number of factors: (i) confidence in the Company; (ii) support and engineering and (iii) hardware (particularly the terminals) and software features." Adrian Cubitt added: "Having used the system all the things I expected of it, have actually materialised." Configuration: Central processor, 33MB disk, 9-track 1600bpi 45ips tape drive, five terminals, 300lpm printer and Burroughs TC3500 communications. Contract value: £87,600.

1979

Ireland



SUCCESS AT COMPUTEX — SECOND IRISH ORDER TAKEN

REDIFON Computers (Ireland) Ltd, were amongst 65 companies who successfully exhibited at Computex, an international computer exhibition which was held in Dublin at the end of May.

Representatives from a wide spectrum of Irish commerce and industry visited the Redifon stand which included pharmaceutical companies, freight forwarding agencies, computer bureaux, construction companies, food manufacturers, breweries and

REDIFON'S FIRST IRISH ORDER

SPS INTERNATIONAL Ltd, Shannon, a wholly owned subsidiary of SPS Technologies, Philadelphia, USA, a multi-national company engaged in the design, manufacture and marketing of a diversity of high technology products in the fields of fastening, precision components, assembling and materials storage and retrieval, has installed an R400 data entry system.

This is Redifon Computers (Ireland) first order, having recently commenced marketing operations in Dublin.

The system replaces IBM 3780 card punch equipment and clean data is communicated to an IBM 370/158 mainframe located at the Company's headquarters in Jenkin-



various government departments. Bray Computer Services has ordered an R300 data entry system. The system will be used for a computer bureau application.

After more than eight months of evaluating all available computer systems and, following a demonstration of an R-range system at Computex exhibition, Bray Computer Services exchanged contracts on June 22.

Configuration: Central processor,

5MB disk, 7-track 556bpi tape drive, two terminals and one 165cps printer.

Contract value: £32,000.



Nineteenth century cathedral, Killarney.



Ladies' View, Killarney.

town, Pennsylvania, USA, and eventually to Unbrako in Coventry. Initial applications to be programmed include payroll, invoicing and a raw materials stock system.

Redifon was chosen because they had superior data entry facilities plus the ability for multileaving communications (simultaneous sending and receiving of data) using just one central processing unit. They had also provided excellent engineering cover at Coventry for the past three years.

Configuration: Central processor, 5MB disk, four terminals, 600lpm printer and a Hasp work station.

Contract value: £41,800.

Killarney venue for International Marketing meeting

THE second International Marketing meeting was held at the Europa Hotel in Killarney from May 14-16.

During the meeting many topics were discussed ranging from marketing policies for the 1980's to the training of new personnel who had joined the international marketing organisation.

The fiscal 1978-79 had been very successful and Ken Coulter — Manager, International Field Marketing Operations, told the managers that International looked forward to continued growth in 1979 both in terms of financial results and further penetration into new marketing areas.



Part of the R400 data entry system at SPS International Ltd.

London Transport Executive

THE London Transport Executive has ordered two R400 data entry systems for installation at their Newman Street, London, W1 centre.

Once the system is installed the entire data preparation work will be transferred and clean data prepared for the Executive's ICL 1904S and IBM 370/148 mainframes.

A Redifon system was installed at the London Transport Revenue Accounting offices at Hillingdon in 1973, the total computer application dealing with the control of Bus Revenue accounting for the entire London area.

Redifon was chosen primarily for its flexible software.

Configuration: Two central processors, two 5MB disks, 9-track 1600bpi tape drive, 30 terminals and two 180cps serial printers.



REDIFON COMPUTER

SUMMER 1979

NEWS



International
Marketing
79

REDIFON REACH FOR THE SKY

Redifon Computers Limited have received an order for ten R2000A Computers worth approximately £500,000. These are to be used for the recomputerisation of the computer systems for Phantom simulation and, in turn, will be used for the training of Phantom pilots.

RAF Phantoms flying over Schloss Hopenzollern, near Stuttgart









ALL STAR

ROCC
Computers

THE TOWER BARRETT



ORDNANCE SURVEY MAPS OS

MAPS OS

MAPS OS

MAPS OS

A large display rack filled with individual map sheets, organized by color and region. The sheets are arranged in a grid-like pattern, with each sheet showing a small map preview and text describing the area. The colors transition from red/pink on the left to blue in the center, and then to green and yellow on the right.

A display rack filled with individual map sheets, primarily in shades of blue and white. The sheets are arranged in a grid-like pattern, with each sheet showing a small map preview and text describing the area.

A display rack filled with individual map sheets, primarily in shades of green and yellow. The sheets are arranged in a grid-like pattern, with each sheet showing a small map preview and text describing the area.

A computer workstation featuring a CRT monitor displaying a text-based interface, a keyboard, and a mouse. The monitor shows a list of items with columns for 'ITEM NO.', 'ITEM NAME', 'ITEM PRICE', and 'ITEM QTY.'. The text on the screen includes 'ITEM NO. 12345', 'ITEM NAME: ABC', 'ITEM PRICE: 12.34', and 'ITEM QTY: 56789'.

A computer workstation featuring a CRT monitor displaying a text-based interface, a keyboard, and a mouse. The monitor shows a list of items with columns for 'ITEM NO.', 'ITEM NAME', 'ITEM PRICE', and 'ITEM QTY.'. The text on the screen includes 'ITEM NO. 12345', 'ITEM NAME: ABC', 'ITEM PRICE: 12.34', and 'ITEM QTY: 56789'.

ABC LONDON ATLAS
A small red atlas cover with a map of London.

SCOTTISH HIGHLANDS
A small purple atlas cover with a landscape image.

YORKSHIRE DALES
A small orange atlas cover with a landscape image.

NEW FOREST
A small green atlas cover with a landscape image.

1986 Ordnance Survey Motoring Atlas of Great Britain
A large white atlas cover with a map of Great Britain and the text 'Britain's best-selling atlas'.

Shakespeare Country
A small red atlas cover with a landscape image.

A large map spread out on the floor, showing a detailed road network and geographical features.





1800 TU

COMMODORE



Timeless Cookware

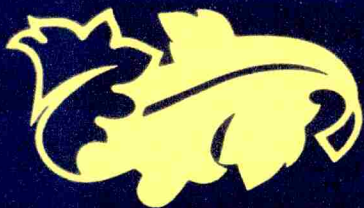
AMC Alfa Metalcraft Co (UK) Ltd, manufacturers of superior, stainless steel quality cooking utensils, has ordered an R100 data entry system. The system will prepare clean data for input to magnetic tape which will then be sent to another Redifon user, Data Sciences International in Birmingham for processing.

Applications to be run on the R100 will include order processing, commission statements (for their Sales force), cash received, and the debtors ledger.

Asked why Redifon was chosen, David Edwards, DP Controller, replied: "We have many associate companies in Europe using this type of equipment and it seemed the most obvious choice for installation at our Birmingham Administration Centre."

Configuration: Central processor with 64KB memory, 5MB disk, 9-track 1600bpi tape drive, four terminals and 165cps serial printer.

Contract value: £60,400.



The Royal Pavilion is open to visitors almost every day of the year. During the Regency Exhibition, from June 3rd to September 28th 1980, the Banqueting Room and Kitchen are fully and magnificently furnished, but throughout the year the magical interiors of the most fantastic palace in Europe including many pieces of original furniture on loan from Her Majesty The Queen can be enjoyed by the general public.

