

THE UNIQUE TELEPUTER/3

By PETER TURNER

The Teleputer/3 has been brilliantly conceived, designed and produced. Like all the best ideas the concept behind Teleputer/3 is simple. Modern offices are making greater and greater use of computer

power. This can take the form of word processors, local and remote databases, financial planning, conversation with large mainframes and minicomputers for company information, the use of public

information systems such as Prestel. The Teleputer/3 is a single machine which performs a wide range of necessary functions in the modern office.

What Can The Teleputer/3 Do For You?

Excellent Word Processing

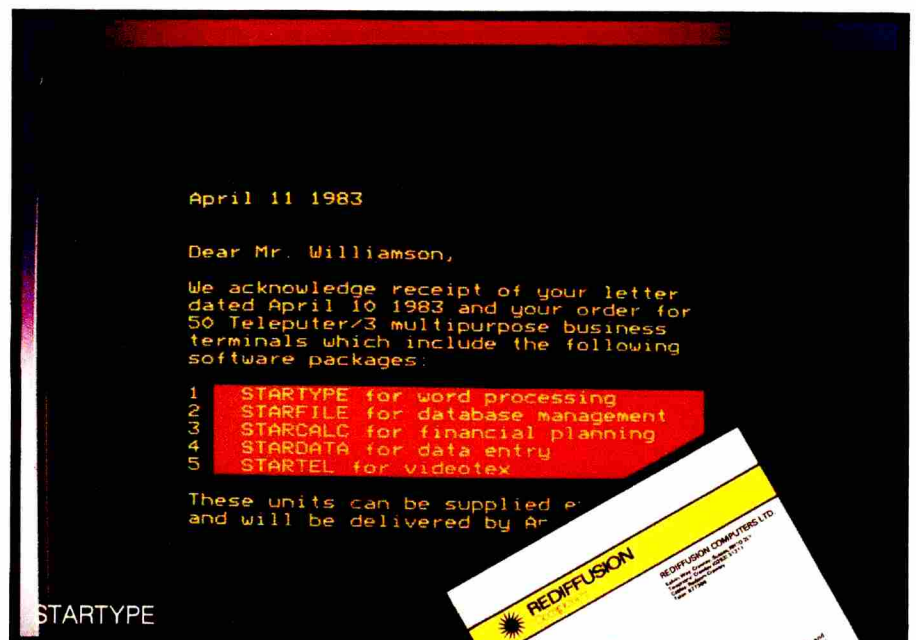
A word processor, and as such competes with the best dedicated word processing systems available today.

Ease of use was considered to be of prime importance when designing this package. As a result the acceptance of this package, in the user environment, has been phenomenal! Most staff can operate the STARTYPE basic package within 10 minutes, and as the confidence and skill of the operator grows the more enhanced features of the package become naturally available.

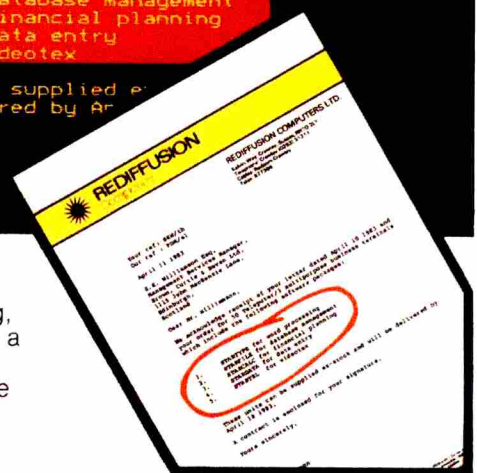
Offers a Powerful Financial Package

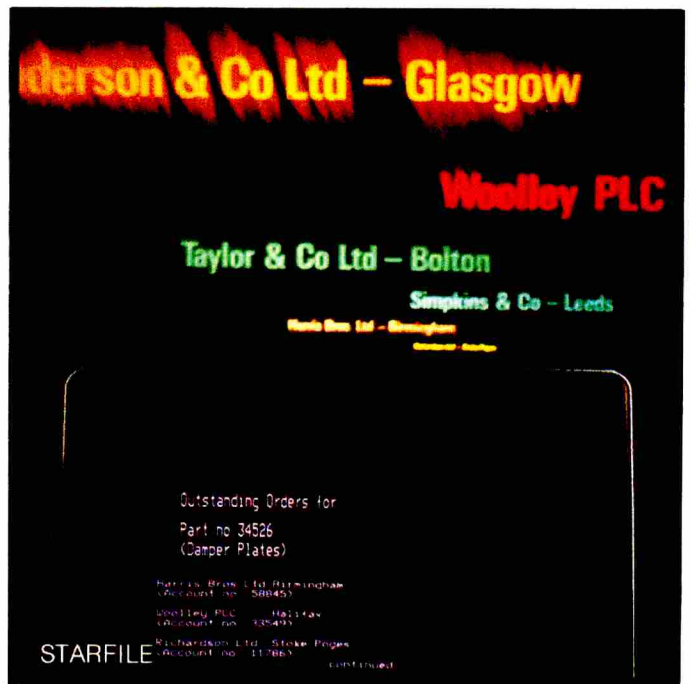
A financial planning tool. Imagine having the time and resources to investigate new ideas within your business.

Instead of having to accept one or two alternatives you can explore your business and try new ideas in minutes, not days. For example, let's assume you wish to increase your company's profits by running a special promotion. You can now predict the effect of selling extra machines, the demand this will create on new parts required to build them, the cash flow that paying



your suppliers earlier creates, the net return on the revenue, the effect of a price decrease due to bulk purchasing, and so on. The STARCALC package is a brilliant example of applied computer power. The manager is free to be more productive and manage, whilst the machine deals with the tedious figure work.





Easy data entry

A highly featured data entry machine with local storage. The sophistication of the STARDATA entry package allows the user to:

- a) set up data entry screens easily
- b) enter data quickly.

STARDATA is ideal for applications where large amounts of data need to be entered into the system with speed and accuracy.

Ideal Business Companion

As an information storage and retrieval machine. STARFILE is the key to your local information access solutions. An incredible speed of

operation combined with ease of use make this package the ideal business companion. If you want to list your new orders by product you can. If you want to list your new orders by customer, you can. If you want the revenue figures for new products, by product and customer group, you can do that as well. Make the most of the information you have with STARFILE.

All this is very well, but not practical if the machine takes a long time (say more than 10 seconds) to find a record. Fear not! Again the Rediffusion team have excelled themselves. Their STARFILE package can search for a particular customer BY NAME amongst 16,000 (yes sixteen thousand) customers in less than four seconds. A truly remarkable

performance.

Imagine, telephone calls can be answered on the basis of up-to-date information accessed within seconds. No more costly ringing back. More satisfied customers, MORE PROFITS with STARFILE!

Gives You Information Access

A videotex terminal. STARTEL makes the Teleputer/3 a very intelligent, easy to use, videotex terminal, for both public systems such as Prestel, and private videotex systems.

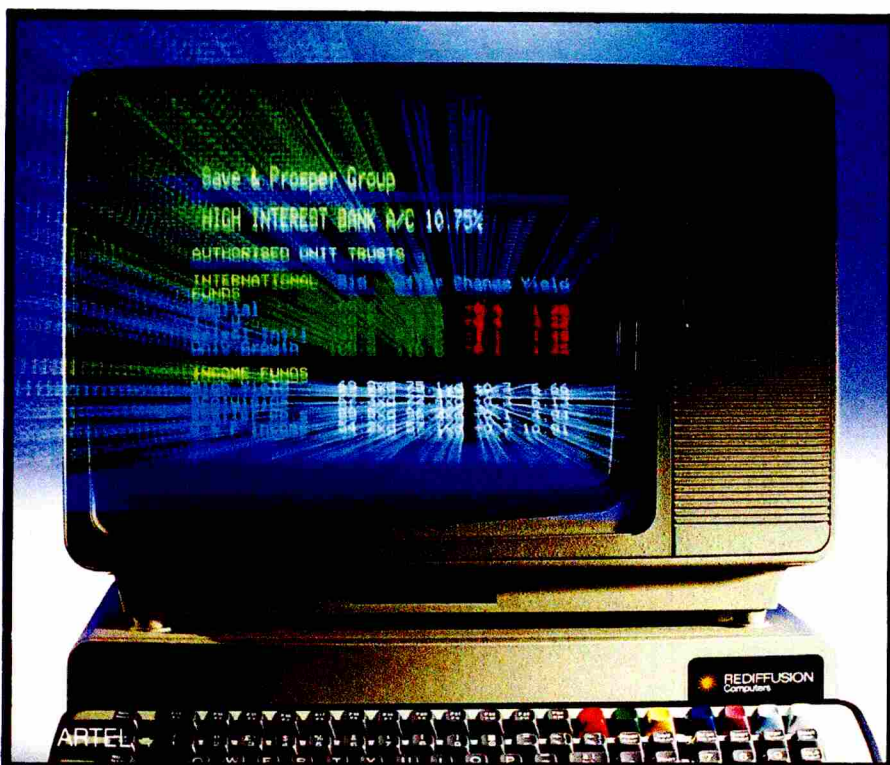
Rediffusion Computers supplies the complete package, with an optional printer which enables you to print copies of the screen to the printer in an easy to read form. No more struggling to decipher foil printed images. Good quality printing, low cost access and easy of use, make the Teleputer/3 an ideal videotex terminal.

Gives You Exciting Business Opportunities

A terminal to many of the new British Telecom and privately supplied information services. Rediffusion Computers have provided you with an easy means of communicating with outside service. A modem built into the system is provided at no extra cost. It is easy to use, and if you want to explore some really exciting business opportunities with data communications a couple of hours spent reading the Teleputer/3 manual will give you facilities you never dreamed were possible, all in one low cost device.

The Teleputer/3 is a machine which will cope with both the current and the future telecommunications needs of the modern business.

Just think, telex, financial and scientific databases, and electronic



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mail facilities all accessed through your own personal business terminal. It is not now a case of whether you buy a Teleputer or not, but a case of when! You need the facilities, and the Teleputer/3 gives you the means of access.

Is Designed for the Office

Not only does the Teleputer/3 come with STARTYPE, STARFILE, STARDATA, STARCALC and STARTEL, it also comes complete with the BASIC language so you can program the machine yourself.

Everything has been done to make the Teleputer/3 a business workstation by putting a lot of software development effort into the BASIC

language. This is done so that such procedures as copying the contents of the screen, changing from 40 to 80 characters per line, dealing with colours, and using the inbuilt modem, are easily performed with very little knowledge of the BASIC language.

Rediffusion Computers appreciated early in the development of the Teleputer/3 that business people would demand sufficient computer power to cope with a growing business workload. Our design team excelled themselves again in this area of performance! The Teleputer/3 was compared with other leading micro-computers to see how well it would perform. We knew the competition would be tough but were confident the

Teleputer/3 would be able to keep up with the best performing machines. We ran all eight benchmarks published by Personal Computer World in November 1982, and then we ran them again because the results were unbelievable!! The Teleputer/3 was performing 30% faster than the fastest machine tested at that point in time. It is worth noting that the machines which had been tested included the IBM PC, Xerox 820, Sirius 1, and the Olivetti M20 (the then current best benchmark performer). Not only did the Teleputer/3 keep up with the competition, it left them way behind. It is fair to say that the Teleputer/3 benchmarked performance is unrivalled. It is a superior product which is now demonstrating, in application terms, the excellence of its design.

Due to the large investment made by Rediffusion Computers in the design of this product our software packages allows data to be transferred from one package to another. For instance, a page from a videotex system can be incorporated in a document produced by STARTYPE (word processing package). A list of customer details from STARDATA (data entry package) can be transferred to the STARFILE (database management package). Parts of a STARCALC (financial planning package) can be incorporated into a report being written by STARTYPE.

The list of possibilities is enormous. Data can be transferred from package to package with ease which further enhances the power and versatility of the Teleputer/3.

Gives Easy Availability To Software Packages

The Teleputer/3 will support the industry standard CP/M operating system. This gives you access to a vast number of software packages to enhance the usefulness of your Teleputer/3 even further. If you require stock control programs, they are available, along with payroll, general ledger and order processing. Over 600 CP/M packages are available for business and scientific applications.

The machine has the following standard configuration:

- 128KB RAM.
- 2 x 500KB floppy disk drives.
- Full QWERTY keyboard with 4 cursor keys and 12 function keys, (24 functions).
- Non interlaced 14" colour monitor.
- Combined 40/80 column facility.
- STARTYPE, STARFILE, STARCALC, STARDATA and STARTEL.

The one off price for this machine including the five software packages is £3595 excluding VAT.

Conclusion

The Teleputer/3 is a low cost, well featured, multifunction workstation employing sophisticated software to make your business more profitable.

